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KANSAS PROFESSIONAL COMMUNICATORS

# communiKPC

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## NATIONAL WINNERS!

Kansans brought home 25 national communications contest awards! See how your fellow KPC members fared:

Elizabeth Bower: one 1st, one 3rd

Ann Gardner: one 1st

Jeffrey Ann Goudie: one 2nd

Beth Chiles Hershberger: one HM

Sharon Hartin Iorio: one 1st

David Kamerer: one 1st, one 2nd

Sherry Kline: one HM

Gwendolynne Larson: two 2nds

Jane Lee: one 1st, one 2nd

Sheila Lucia: one 3rd

Cynthia Mines: one 1st,  
one 2nd, one 3rd

Susan Novak: one 1st

Mindie Paget: two 2nds, one 3rd

Gail Parsons: one 3rd

Angelia Prather: one 3rd

Lou Ann Thomas: one 1st

Deborah Zeiner: one 1st

Kansas Professional Communicators President Sue Novak called the first meeting of her new board of directors to order Aug. 21 in Abilene.

Although titles and positions have changed, the main focus of the board remains the same: to make KPC a strong statewide organization.

The board discussed several items:

- Hosting the national NFPW convention in 2006 (we voted that idea down!)

- A new membership brochure (which will be ready for distribution in late November)
- A membership video (produced with help from several KPC members)

- Ways to use the \$100

membership grant from NFPW (to be spent on video)

- Status of student chapters

The board also discussed and

to January 1 and will facilitate bookkeeping and budget preparation.

The recommendation, which requires a change in bylaws, will be voted on at the next membership meeting.

For complete minutes of the August board meeting, e-mail secretary Carrie Dvorak at

[c\\_dvorak@earthlink.net](mailto:c_dvorak@earthlink.net), or call 913/583-3400.

The next board meeting is at 10 a.m. Nov. 13 at the Kirby House in Abilene. All KPC members are welcome!

For a list of all new board members, see page 4. And note, the Youth Contest chair position still needs to be filled. Become Sue Novak's best friend and volunteer!



## New board... same focus!



Board members from top left, Sheila Lucia, Gail Parsons, Becky Funke, Carrie Dvorak, Jennifer Latzke, Amy Eck, Grace Wilson and Jeff Goudy. Bottom, from left, Teresa Veazey, Sue Novak and Jane Lee.

voted to recommend that KPC's fiscal year coincide with the calendar year.

This would change the start of our current fiscal year from May 1

# BITS&PIECES



## NEW MEMBERS!

Welcome to our newest KPC members!

ALISSA NOLAN BOYLE  
Wichita

CORI DODDS  
Wichita

SUSAN HOWELL  
Wichita

RACHEL LARSON  
Wichita

RENEE SCHNEIDER  
Wichita

MEGAN SMITH  
Hays

For a complete membership directory, go to the "members only" page (coming soon) at [www.kansasprofessionalcommunicators.org](http://www.kansasprofessionalcommunicators.org) or the "members only" page at [www.nfpw.org](http://www.nfpw.org)

**G**ail Parsons, Junction City, has just signed a book deal with Stemmer House Publishing!

Her book, "Pysanky, A Ukranian Art," will be published in 2005!

Our sympathy to member **Donna Dilsaver**, Wichita, on the death of her husband, who succumbed to Alzheimer's in early August.

**Vivien Sadowski**, Abilene, underwent surgery in August to remove a cancerous brain tumor.

She is now back home, but will be starting radiation treatments and possibly chemotherapy in the next few weeks.

You can reach Vivien at: 304 Wheatridge, Abilene, KS 67410 or [sadowski@ikansas.net](mailto:sadowski@ikansas.net).

**Thelma Tolliver**, formerly of Dodge City, has moved to Overland Park.

You can now reach her at 5200 West 107th Place, #112, Overland Park, KS 66211 or [T.tolliver@sbcglobal.net](mailto:T.tolliver@sbcglobal.net).

**Carrie Dvorak**, DeSoto, is designing her own card line, "The Nature of God," featuring her nature photography.

Her work is currently being shown at DeSoto's City Hall.

**Angie Prather**, Wichita, left her job at Botanica to be Marketing Communications Manager at the Wichita Clinic.

**Kim Fritzeimer**, Stafford, and her husband, Randy, recently received the Century Farm award

from the Stafford County Farm Bureau Association.



If you are *not* receiving KPC e-notes from Sue Novak it means one of two things:

1. You don't have a computer
2. Sue doesn't have your current e-mail address.

To receive KPC e-notes, e-mail Sue with your updated address: [snovak@kshs.org](mailto:snovak@kshs.org).

And if you are receiving e-notes and would rather *not*, let Sue know at the same address.

And speaking of addresses...we received an **incredible** number of newsletters back from our last mailing.

If you change addresses between mailings, please let Becky Funke know so we can update the



mailing list and save on postage!

You can e-mail your updated

information to: [bfunke@activeagingonline.com](mailto:bfunke@activeagingonline.com).

A number of KPC members captured honors recently at the Kansas chapter of the Public Relations Society of America (PRSA) Clarus Awards.

**Dave Austin**, Wichita, received one CLARUS citation and one Award of Merit.

**Kim Hurley Benson**, Newton, was awarded one CLARUS citation and one Award of Excellence.

**Sarah Coleman**, Wichita, won the coveted "Newcomer of the Year" award.

**Deanna Harms** and the

Greteman Group, Wichita, were awarded three CLARUS citations and one Award of Excellence.

**David Kamerer**, Wichita, received three Awards of Merit.

**Jane Lee, APR**, and **Sheila Lucia**, both of Hutchinson, won one Award of Excellence and six Awards of Merit, tying the most awards won by one agency or individual.

**Carl Williams**, Wichita, was awarded one Award of Merit.


The *CommuniKPC* received a third place award in the KPC communications contest.

**Sheila Lucia** and **Jane Lee, APR**, of Jane Lee Communications, Ltd., Hutchinson, produce the newsletter.



**Amy Eck**, Phillipsburg, has been asked to participate in Kansas Press Association's 2004 Leadership Class.

Any new members who sign up and pay their dues for 2005 *now* receive the **REST OF THIS YEAR'S MEMBERSHIP FREE!**

For those of you who like to make plans *well* in advance, the next three National Federation of Press Women national conferences will be in Seattle, Wash. (2004), Colorado (2005) and Virginia (2006). This one will be a barn-burner, folks. It's NFPW's 70th anniversary year!!!! Make plans NOW to attend! 

# A CHALLENGE TO MEMBERS!

As I write this, I'm sitting at a luncheon in Lexington, Ky. – the NFPW Annual Communications Conference.

Surrounding me is an amazing array of women of various talents from all across the country, all members of an organization of which we should be uncommonly proud to be a part.

In the short time I've been at this conference, I have come to hold a deep appreciation for what we and our peers have accomplished.

Here in Lexington is a woman who has been a national member for 60 years and in three different states! Some women have earned PH.D.s and taught journalism at

the university level; others have kept their friends and neighbors apprised of local news at the community level. None, it is clear, is any more important than any other. All aim for accurate content and good, clear writing, and we can be proud of all their accomplishments.

One thing I've learned, and of which I'm also enormously proud, is that Kansas holds the second greatest number of

members of any state organization with 91. We are bested only by Virginia with 144.

In the coming year I'd like to see us give Virginia a run for its money. NFPW and KPC offer great opportunities to communicators.



**PRESIDENT'S PERSPECTIVE**

We need to continue making these opportunities available to others, especially to the younger people who are starting out in their field and can benefit so greatly from our expertise and networking capabilities.

I challenge each of our members to reach out today to one other communicator who is not a KPC member and make that peer or co-worker aware of what we have to offer. Invite just one person to visit our Web site. Talk about our meetings or connections or history.

If each of us brings in just one new person, we can make a great difference in the shape of our communications future.

– Sue Novak



**Mark that date...**

## National conference information

The following changes were made to the Bylaws of the National Federation of Press Women at the annual meeting on Sept. 9:

- Article VII: Elections Committee
- Section 3: Nominations

### NOW READS:

F. Nominations from the floor will be accepted if the nominated candidate is a member of NFPW in good standing and has given written consent to stand for election.

- Article VIII: Representation and Governing Body

### Section 2: Delegates

#### NOW READS:

C. Members of the NFPW Board of Directors, committee chairs,



appointed officers, NFPW past national presidents and current affiliate presidents in attendance are delegates. No proxy votes are permitted.

Some additional information from the Lexington meeting:

- 177 persons attended
- More than 30 winners were present to receive their awards at the banquet
- Kansas was represented by seven members: Carol Francis, Jeff Goudie, Ann Gardner, Sharon Iorio, Gwendolynne Larson, Deb Zeiner and Sue Novak
- Heloise, from the nationally syndicated "Hints from Heloise" series, is an NFPW member and was also at the meeting

Nov. 13

Board meeting  
10:00 a.m.

Kirby House, Abilene

SEPT. 8-10, 2005

NFPW Conference  
Seattle, Wash.



# WEB SOURCES



## REGIONAL MEETINGS

### FLINT HILLS PRESS WOMEN

First Thursday evening of the month  
Junction City or Abilene  
Time and location vary  
Contact Gail Parsons  
785-762-5000  
flintheillspresswomen@  
yahoo.com

### WICHITA PROFESSIONAL COMMUNICATORS

First Wednesday of the month  
Botanica, 701 Amidon  
11:30 a.m.  
(Lunch service begins at 11:15 a.m.)  
Members: \$9 / Students: \$5.50  
Visitors: \$12  
Contact Becky Funke  
316-942-5385

Here's your quarterly update on Web sites sure to entice. Check these out:



A detailed guide to finding image resources is now available for downloading.

The first half provides general tips and advice on finding images; the second, specific pointers to stock photographs, and historical, art and scientific images. The guide also provides links to online galleries.

[www.tasi.ac.uk/resources/searchingresources.html](http://www.tasi.ac.uk/resources/searchingresources.html)



Are you using trademarked words without realizing it? Next time your character sneezes, will he reach for a tissue or a Kleenex?

You can use trademarked words in your writing – just be sure you're using them correctly.

The International Trademark Association offers an updated list of trademarked words and phrases.

[www.inta.org/tmcklst1.htm](http://www.inta.org/tmcklst1.htm)



For an excellent listing of Web designers, flash designers, photographers, copywriters, and PR firms in all states, check this out:

[www.marketingtool.com](http://www.marketingtool.com)



The U.S. Department of Health and Human Services has launched a Web site that offers a centralized source to locate and apply for up to 900 programs from the 26 federal grant-making agencies.

The site is focused on improving access to government services via the Internet, to support research communities, state and local governments, academia, not-for-profits and other organizations in their development.

[www.Grants.gov](http://www.Grants.gov)



Many science and medical professional societies maintain Web sites that include news releases which serve as sources for article ideas. Sites include:

National Association of Science Writers  
[www.nasw.org](http://www.nasw.org)

Canadian Science Writers' Association  
[www.sciencewriters.ca](http://www.sciencewriters.ca)

Association of Health Care Journalists  
[www.ahcj.umn.edu](http://www.ahcj.umn.edu)

American Medical Writers Association  
[www.amwa.org](http://www.amwa.org)



## BOARD MEMBERS

**PRESIDENT:** Sue Novak, Lawrence  
785/272-8681 • [snovak@kshs.org](mailto:snovak@kshs.org)

**FIRST VP MEMBERSHIP:** Teresa Veazey, Wichita  
316/978-6462 • [teresa.veazey@wichita.edu](mailto:teresa.veazey@wichita.edu)

**SECOND VP BYLAWS:** Jennifer Latzke, Dodge City  
800-452-7171, ext. 1807 • [jlatke@hpi.com](mailto:jlatke@hpi.com)

**TREASURER:** Amy Eck, Phillipsburg  
785/543-5242 • [pcreview@ruraltel.net](mailto:pcreview@ruraltel.net)

**SECRETARY:** Carrie Dvorak, DeSoto  
913/583-3400 • [c\\_dvorak@earthlink.net](mailto:c_dvorak@earthlink.net)

**PAST PRESIDENT:** Jane Lee, Hutchinson  
620/662-0076 • [jane@janeleecomm.com](mailto:jane@janeleecomm.com)

**CONTEST:** Gail Parsons • **COA:** Gwendolynne Larson • **HISTORIAN:** Jeff Goudie  
**NEWSLETTER:** Sheila Lucia • **PARLIAMENTARIAN:** Grace Wilson • **PATRONS:** Ann Gardner  
**PUBLICITY:** Deb Zeiner • **SCHOLARSHIPS:** Becky Funky • **YOUTH CONTEST:** TBA

WANT TO JOIN KPC? CALL TERESA, OUR VP OF MEMBERSHIP!

## NITTYGRITTY

CommuniKPC is a quarterly publication of Kansas Professional Communicators, an affiliate of National Federation of Press Women.

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CommuniKPC

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