

postscript

FEBRUARY 2005

Conference keys on “Healthy Communications”

The 2005 Kansas Professional Communicators annual conference is just over two months away!

Mark your calendar and plan to attend!

Following are the program schedule and speakers:

FRIDAY, MAY 6:
KPC BOARD MEETING
(Time and location to be announced)

SATURDAY, MAY 7:
**REGISTRATION &
GENERAL MEMBERSHIP MEETING**
8 – 9 a.m.

SESSION 1
9 – 10:15 a.m.

Panel discussion on current and future trends in media
Moderator: Shakila Saifullah, former KSN News assignment editor
Panelists include: Sherry Chisenhall, Editor, *Wichita Eagle*; Bill Roy, Editor, *Wichita Business Journal*; John Wright, KFDI Radio; Will Kennedy, Editor, *Topeka Capital-Journal*; Ron Horn, Editor, *Wellington Daily Reporter*

SESSION 2
10:30 – 11:45 a.m.

Panel discussion on new technology for a new era...blogging and communicating via the Internet

Speakers will be Mike Marlett, editor of the online publication, *F5*, and Skyler Lovelace, teacher and writer for the Web.

PATRON/SCHOLARSHIP LUNCHEON
Noon – 1:30 p.m.
Announcement of new patrons and scholarship presentations

Wichita Register; and Barbara Bartocci.

Bartocci has written several books and will offer sage advice on writing saleable queries and insights on how the magazine market is changing.

Second panel: Writing and publishing books

Authors speaking are Rebecca Brandywine and Deb Seely.

ALTERNATE ACTIVITIES
3:15 – 4:30 p.m.

Those not interested in the freelance panels may take a trolley tour of media outlets – KAKE, KWCH, KSN, Clear Channel, Entercom, Journal Broadcasting, and *The Wichita Eagle*.

Information will also be available on self-tours of the Museums on the River and other venues.

SOCIAL MIXER
6 p.m.

A wine-tasting class will be presented by KNSS Radio talk show host and wine connoisseur Guy Bower.

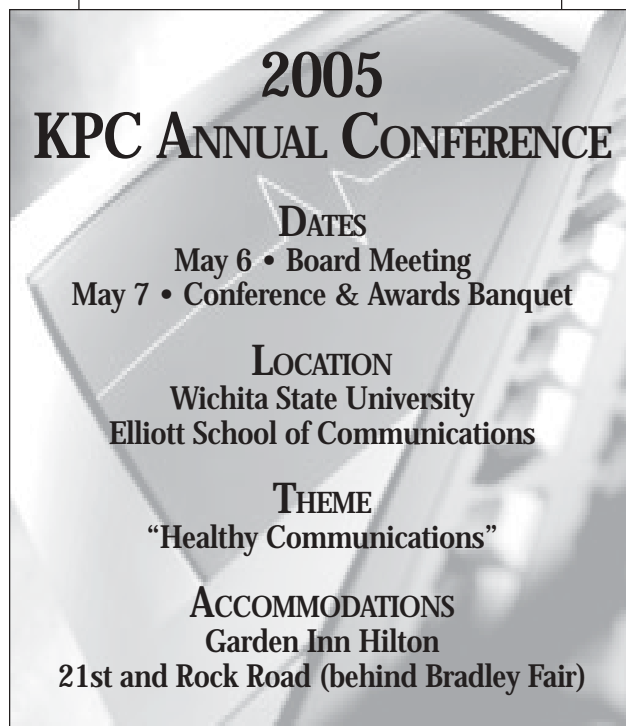
Bower is one of the most knowledgeable wine aficionados in the state.

Conference-goers will have the opportunity to taste a variety of wines and learn what makes them unique and special.

BANQUET
6:45 p.m.

AWARD PRESENTATIONS
7:15 – 8 p.m.

Watch for your official conference information/registration in the mail in April!



**2005
KPC ANNUAL CONFERENCE**

DATES
May 6 • Board Meeting
May 7 • Conference & Awards Banquet

LOCATION
Wichita State University
Elliott School of Communications

THEME
“Healthy Communications”

ACCOMMODATIONS
Garden Inn Hilton
21st and Rock Road (behind Bradley Fair)

SESSION 3
1:45 – 3 p.m.

Panel discussion on interviewing techniques for the different media
Speakers are Larry Hatteberg, KAKE TV, and Roy Wentzel, *Wichita Eagle*.

SESSION 4
3:15 – 4:30 p.m.

Panel discussion for freelance writers

First panel: What do editors look for in a freelance writer?
Panelists are Beth Bower, *Wichita Eagle*; Cindy Mines, freelance writer; Rachel Nyp,

Mark that date...

MAY 6 & 7
KPC Annual Conference
Wichita

SEPT. 8 - 10
National Federation of Press Women Conference
Seattle, Wash.



Board business

Check out this overview of the board of directors meeting in early February:

- As of early February, 36 members had not renewed their memberships. *If you haven't renewed, renew NOW!* If you have a question on the status of your membership, contact Teresa Veazey: teresa.veazey@wichita.edu, or 316-978-6462.

- The board voted to include a new honorary "Lifetime State Membership" category for KPC members over 75. Once a member reaches this age, his/her yearly state membership dues automatically will be paid by KPC.

- It's time for nominations for both patrons and the 2005 Communicator of Achievement (COA). Patron nominations should be sent to Ann Gardner, at agardner@ljworld.com, 785-842-7561. COA nominations should go to Gwen Larson, larson@emporiagazette.com, 620-342-8202.

- The Abels-Ankeny Scholarship is now the Abels-Ankeny-Sadowski Scholarship in memory of Vivien Sadowski, past KPC and NFPW president.

The scholarship name refers to the three KPC members who have served as national president.

- KPC is building a library of communication tools for members. The "Media Reform Toolkit" from Freepress includes information and resources for media activists. If you are interested in the kit, contact Sue Novak, snovak@kshs.org.



Grace Wilson, Topeka, has been writing two health-related articles a month for the *Topeka Metro News*.

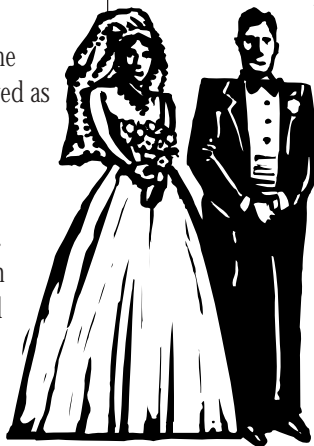
Andy McGinnis, APR, Wichita, formerly with Greteman Group, is now brand relations manager at Sullivan Higdon & Sink, and can be reached at andy.mcginis@shscom.com.

Stephanie Mulholland, Topeka, has been promoted to assistant director of the Kansas Press Association.

Amy Eck, formerly of Phillipsburg, is now the managing editor at *The Ellsworth County Independent Reporter* in Ellsworth. She and her husband, Pete, moved at the end of January. Her new address is 405 East 9th Street, Ellsworth, KS 67439. Her new e-mail address is: connect@cebridge.net.

Flint Hills Press Women are now meeting on a quarterly basis. For information on the date and location of the next meeting, contact Flint Hills Press Women at flinthillspresswomen@yahoo.com.

Sue Novak, Topeka, wrote a review of "Not Just Any Land: A Personal and Literary Journey into the American Grasslands" by John Price for the winter 2005 issue of *Kansas History*.



Rachel Larson, Wichita, has a new name! And new contact information. Recently married, **Rachel Nyp**, *Wichita Register's* managing editor, can be found at 3450 North Rock Road, Suite 202,

Wichita, 67226. Call her at 316-304-2975. Or you can e-mail her at rnyp@wichitaregister.com.

Gail Parsons, Junction City, recently was named executive director of the Junction City Arts Council. The council operates a small gallery in downtown Junction City and hosts performing art events each year.



If you or your organization are in the market for office equipment, you might want to consider the State Surplus Office in Topeka.



You can download a catalog "State Surplus Property for Sale" of available items at: da.state.ks.us/surplus/default.htm.

Scroll down past the federal surplus list to the state information. (Feds don't sell to the public.)

The State Surplus Office is at Forbes Field Building 334, Topeka. Hours are 8 a.m. to 4:30 p.m. Monday through Friday. You also can find driving directions on the Web site.

Wichita Professional Communicators announces the following slate of officers for 2005:

- PRESIDENT:** Carl Williams
- PRESIDENT-ELECT:** Beth Hershberger
- SECRETARY:** Carreen Simon
- TREASURER:** Nancy Wiebe
- VP MEMBERSHIP:** Nancy Lucas
- VP PROGRAMS:** Angie Prather
- BOARD MEMBERS-AT-LARGE:** Cori Dodd • Beth Bower • Rachel Nyp



NITTYGRITTY

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