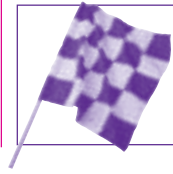




2
BOOK
REVIEW



3
IN SEARCH
OF ARCHIVES



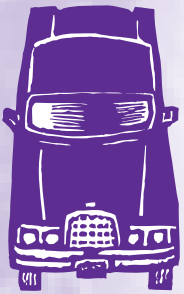
4
CONFERENCE
INFORMATION

K A N S A S P R E S S W O M E N

communiKPW

AUGUST - SEPTEMBER 2001

Start your engines!



RIDE WITH MARY ANN!

Anyone interested in carpooling to Indianapolis or rooming together at the National Federation of Press Women conference should contact Mary Ann Clift at 785-273-9992.

Mary Ann plans to arrive in time for the 9 a.m. tour of Eli Lilly and Company on Wednesday, Sept. 12. She will leave Topeka on Monday or Tuesday.

It's time to get revved up for a weekend of entertainment in the land of the Hoosiers!

The annual National Federation of Press Women (NFPW) Communications Conference is Thursday, Sept. 13, through Saturday, Sept. 15, in Indianapolis, Indiana.

Conference workshops will provide professional growth with topics ranging from publishing to job discussion groups.

- **Hortense Myers Workshop** – Covering government – Mary Beth Schneider, government beat reporter, *The Indianapolis Star*

- **Agents: Who Needs 'em?**

– Martha Justak, Journalist-turned, book editor/agent

- **Are We Reading the Same Story?**

– A diversity panel discussion on whether a general-population paper like *The Indianapolis Star* writes the same story covered by minority newspapers

- **Free-lancing As a Business**

- **Niche Magazines**

Is there room for all?

- **PR in a Pinch**

Your opportunities will be as diverse as a visit to pharmaceutical giant Eli Lilly and Company, The

Children's Museum of Indianapolis for a peek at special collections, the pioneer settlement of Conner Prairie, and the Indianapolis Motor Speedway.

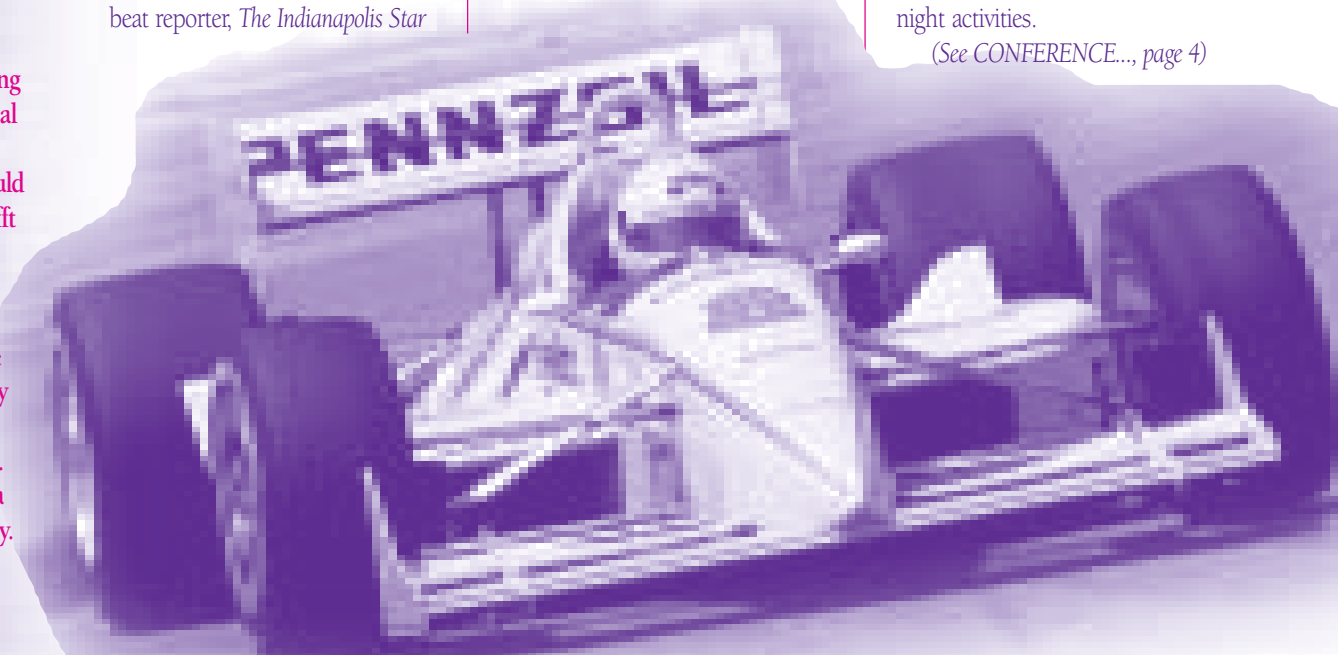
The conference will wrap up with the Communications Contest Awards Banquet and installation of new officers on Saturday night.

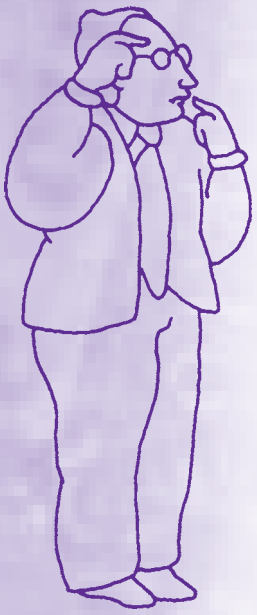
CONFERENCE HAPPENINGS:



The NFPW Elections Committee will formally nominate the following slate of officers during Saturday night activities.

(See CONFERENCE..., page 4)





Did you know?

- No word in the English language rhymes with month, orange, silver, or purple.
- A duck's quack doesn't echo, and no one knows why.
- The three most valuable brand names are Marlboro, Coca-Cola, and Budweiser, in that order.
- Pearls will melt in vinegar.
- The average person over 50 will have spent five years waiting in line.
- When you sneeze, all bodily functions stop... even your heart.
- Apples, not caffeine, are more efficient at waking you up in the morning.
- The oldest individual to win the Olympics was 72-year-old Oscar Swann of Sweden in 1920. He received a silver metal in shooting.
- A coat hanger is 44 inches long when straightened.

BITS&PIECES

Since “retiring,” **Eleanor Bell** has been editor of the *Journal of Radio Studies* and published a book of poetry, *Flights Through Inner Space*.

Ann Gardner is the new chair of the Lawrence Chamber of Commerce.

The 1,200-member chamber handles economic development for Lawrence and Douglas County and the Lawrence Convention and Visitors Bureau.



Aileen Mallory's article, “Boning Up On Osteoporosis” appeared in *Vibrant Life*, and two of her poems have been in recent issues of *Capper's*.

“Trial by Piercing,” an essay by **Jeff Goudie**, appeared in the second issue of *Ad Astra*, a formerly published magazine about Kansas.

In addition, Jeff writes a column, Open Journal, for *Topeka Metro News*.

Sally Snell contributed information on six Kansas communities which were added to the newest edition of *Fodor's Road Guide USA: Kansas, Oklahoma, Texas*.

She was responsible for adding Ashland, Bonner Springs, Ellsworth, Lucas, Olathe and Shawnee, and had one week to complete the job!

After 19 years with The Menninger Clinic, our illustrious president, **Mary Ann Clift**, is branching out.

Mary Ann is expanding her work as an independent author's editor and writing coach, specializing in journal articles and books. She's also proofreading and editing for book publishers on a contract basis.

She will continue to write freelance articles for newspapers and magazines.

You can reach Mary Ann at: Author's Editor and Writing Coach, 5008 SW Brentwood Road, Topeka, KS 66606-2210, 785-273-9992, e-mail: mac@editwrite.org.



Lisa Heitz, a KPW Patron and author of *Haunted Kansas – Ghost Stories and*

Other Eerie Tales, is working on her next book.



Death on the Western Frontier ...a review

Death is a reality that causes great uneasiness in our culture.

The subject forces us to face the unknown, at once attracting and repelling, but leaving us, after all, mere voyeurs of an experience that each of us will know only once at the end of our lifetimes.

It is this topic that Eugene Fleharty and Gary Hulett chose to tackle in *Death on the Western Frontier: Kansas, 1875-1879*.

From the relatively safe distance of 125 years, these historians

examined and cited accounts from fifty different Kansas newspapers of the many ways death occurred during a period of time when people were emigrating in great numbers to the American West.

Death on the Western Frontier is a



broad and fascinating collection of both the events and written language of an earlier time.

The volume will be of special interest to historians and journalists, but all who read it will come away with the renewed realization that misfortunes have always been around to take our loved ones from us, and that grief is timeless.

– Review by **Susan S. Novak**
Associate Editor
Kansas State Historical Society

Archives wanted!

KPW is fortunate to have its archives at the Kansas State Historical Society.

If you have been wondering what is there and if you should be sending items, here are some guidelines.

The following files are in our archives:

- Alphabetical files (budgets, constitutions, patrons, handbooks, Women of Achievement Award materials,



plus 1940-50s historical materials)

- Communications Contest
- Correspondence
- Financial Material
- KPW Conferences/ Meetings
- Membership
- NFPW Conferences/ Meetings
- Publications

Information and photographs on individual KPW members and local chapters can be found in a number of these files.

If you have something and are not sure about sending it, *send it*. Christie Stanley, Manuscripts Registrar, says the KSHS would prefer to make the decision as to relevancy.

Where to send it? Christie Stanley, KSHS, 6425 SW 6th Avenue, Topeka, KS 66615-1099.

Be sure to include a note that it is for the KPW archives. Then e-mail me, lizkennedy@wscribe.com, with a brief description so I'm aware of it. Thanks!

– Liz Kennedy, KPW Historian



What about you?

A QUESTION OF RIGHTS

If you freelance, either full time or on the side, take note of the June 25, 2001, US Supreme Court ruling, *Tasini vs. The New York Times Co.* Its repercussions will be widespread.

By a 7 to 2 majority, the Court upheld a September 1999 unanimous ruling by the US Court of Appeals, 2nd Circuit, that newspaper and magazine publishers who resell freelancers' articles in electronic databases (e.g. LexisNexis) are committing copyright infringement unless they obtain permission or make additional payments for such reuse.

Within days, a class-action suit on behalf of Times' freelancers demanded payment for online use of articles. In turn, the Times

threatened to remove all freelance articles from its Web site and other electronic databases unless authors signed "retroactive rights" contracts giving up these rights – both past and future – for no additional pay.

This "rights grab" is simply intolerable.

Freelancers who rely on an ongoing freelance income, however small, may be tempted to cave in. I urge them not to do so.

Many publishers like the Topeka Capital-Journal, for which I freelanced from January 1996 to March 2001, already post freelancers' articles on their Web sites without permission or

additional payment. Some authors see such online access as good publicity. I would argue that it eliminates future income from secondary sales.

Wherever you stand on this issue, the key is to learn more about it.

Two good sources are the official Web sites of the National Writers Union (<http://www.nwu.org>)

and the Authors Guild (<http://www.authorsguild.org>).

Be informed – and firm – in any negotiations.

A handwritten signature in black ink that reads "Mary Ann Clift".

Mary Ann Clift
KPW President



HAVE YOU MADE HEADLINES LATELY? THIS NEWSLETTER IS FOR YOU, AND ABOUT YOU, SO LET ME KNOW WHAT'S HAPPENING!

IF YOU'VE DONE SOMETHING LATELY WORTH REPORTING (OR KNOW SOMEONE ELSE WHO HAS), PLEASE E-MAIL ME: janelee@midusa.net

OR FAX THE INFORMATION TO 620-662-1221.

– SHEILA LUCIA
EDITOR



REGIONAL MEETINGS

WICHITA

PRESS WOMEN,
FIRST WEDNESDAY
OF THE MONTH
AT NOON,
USUALLY AT
BOTANICA, THE
WICHITA GARDENS,
701 AMIDON.

MEMBERS/GUESTS:
\$7.50

STUDENTS: \$5

CALL 316-942-5385

TOPEKA

PRESS WOMEN,
FOURTH TUESDAY
OF THE MONTH
AT 11:45 A.M.

COST AND
LOCATION VARY.

CONTACT SUE NOVAK.
SNOVAK@KSHS.ORG

CALL DISTRICT
DIRECTORS FOR
OTHER AREAS.

Conference details...

(Continued from front page)

Candidates have been nominated by their state affiliates for these NFPW leadership positions. No races are contested.

PRESIDENT

Ella Wright, Alaska

FIRST VICE PRESIDENT

Donna Penticuff, Indiana

SECOND VICE PRESIDENT

Meg Hunt, South Carolina

SECRETARY

Marsha Shuler, Louisiana

TREASURER

Cathie Shaffer, Kentucky



Contest committee chair Donna Penticuff reports 959 entries in 132 categories in this year's NFPW's Communications Contest.

Some 25 professionals from the academic, journalism, and writing fields reviewed the entries, and winners were notified by mail in July. Names of winners are also posted on the NFPW Web site at

www.NFPW.org.

Plaques and Winners' Patches will be available for sale again this year.



Make plans to attend this year's SILENT AUCTION.

A variety of items will be available for bid, so don't let that once-in-a-lifetime gift to yourself or someone you love slip through your fingers. And don't worry – they'll take

cash, checks and credit cards.

Of course, it's all for a good cause. AND it's tax-deductible. Proceeds go to the Education Fund for our youth projects.

Please bring to the conference any items you'd like to donate to the auction.

If you have questions, contact Meg Hunt at 864/582-4511, ext. 7395, or by e-mail: meg.hunt@shj.com.



BOARD MEMBERS

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Mary Ann Cliff, Topeka

VP Membership

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785/587-9357

Northwest District

Linda Kenyon, Great Bend
620/792-1211

South District

Teresa Veazey Heying, Wichita
316/978-6413

NITTYGRITTY

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KPW President

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