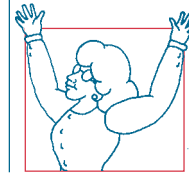




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KUDDOS TO
LONG-TERM
MEMBERS!

KANSAS PROFESSIONAL COMMUNICATORS

communiKPC

F A L L 2 0 0 3

Board brainstorms



BRAGGING RIGHTS!

Kansans brought home 13 national communications contest awards! See how your fellow KPC members fared:

- Elizabeth Bower: one 2nd
- Joan Carter: one 1st, one HM
- Eileen Miles Charbo: one 3rd
- Jane Lee: one 1st, one HM
- Jane Lee/Sheila Lucia: one 3rd
- Holly Martin: one 1st
- Mindie Paget: one 3rd
- Gail Parsons: one 2nd, one 3rd
- Grace Wilson: one HM
- Peggy Wika: one HM

The Kansas Professional Communicators board met at the Kirby House in Abilene Aug. 16 and tackled an intense agenda that ranged from new contest categories to our Web site.

Following is a synopsis:

- The handbook and bylaws have been revised according to votes by the membership in 2002 and 2003. Carrie Dvorak, second vice president of bylaws, now has the revised version available for those interested.

You may contact her at 913-583-3400 or kdvorak@attglobal.net.

- Communications contest chair, Gail Parsons, is requesting members provide her with potential new categories for the state contest.

It was the consensus of the board that certain areas have insufficient categories and sub-categories.

New categories would be eligible only for state competition in 2004. Suggestions for expanded categories will be presented to the National Federation of Press Women.

information carefully this fall and look for additional categories to enter!

- Youth contest chair, Amy Eck, announced that three students went on to win national honors:

- an honorable mention in graphics to Kapaun Mt. Carmel, an honorable mention in cartooning to Shawnee Mission North, and a third place in feature story to Shawnee Mission North.

- Teresa Veazey, membership chair, reported that membership has dropped from 128 in 1999 to 80 in 2003.

Teresa and her membership committee are developing a strategy to increase

membership this coming year. Plans include a mentoring program, contacting past scholarship winners and former members and more.

(See BOARD BRIEFS, margin, page 2)



Board members from top left, Sheila Lucia, Becky Funke, Teresa Veazey, Gail Parsons, Carol Hockersmith, Shannon Littlejohn (KPC member), Jeff Goudy, Bottom, from left, Jane Lee, Sue Novak and Jennifer Latzke.

If you have any suggestions for new categories or break-outs within those categories, call or e-mail Gail at 785-762-5000, flinthillspresswomen@yahoo.com. Then review your contest

CARE TO COMPETE?



BOARD BRIEFS

(Continued from front page)

• A retreat is being planned Nov. 15 with facilitator Herb Callison. Callison is executive director of the Kansas Non Profit Association in Topeka.

He will help us define our niche among professional associations, our strengths and directions for building membership.

• The board selected Salina as the site for the 2004 state conference. It was also determined that the conference committee be composed of members statewide.

If you are interested in serving on the committee, or as chairperson, contact Jane Lee at 620-662-0076 or jane@janeleecomm.com.

The next board meeting is scheduled for Saturday, Nov. 1 at the Kirby House, Abilene. All KPC members are invited to participate. If you plan to attend, notify Jane Lee at jane@janeleecomm.com.

Remember last fall when you were searching through your year's work for KPC contest entries? And then you couldn't find a category that fit?

We want to make that a thing of the past. The week before the deadline for last year's contest I called as many members as possible encouraging them to enter the contest. I was appalled to hear many members in public relations/marketing say that there were no categories that fit their work. Others were dismayed that there were no profit/non-profit break-outs. Coupled with these comments were references to the numerous categories and break-outs for news writing.

To help rectify the situation, we plan a two-prong approach. First, board members – AND YOU – must identify new categories that



PRESIDENT'S PERSPECTIVE

can apply to more members. We then plan to offer these categories in the upcoming state contest, with the understanding that first place winners cannot go on to national – at least not this year. (Hey, a first place state award is better than nothing!)

Second, we'll recommend our category changes to national. If they don't accept all our recommendations, we're hoping that at least they will take another look at expanding the public relations categories. They are so woefully inadequate when compared to the numerous news categories.

So...think about what you do. Then propose new categories, or break-outs within existing categories. Send those suggestions to me at jane@janeleecomm.com or call 800-354-3178.

Our retreat has been scheduled for November 15. Leading us will be facilitator Herb Callison, executive director of the Kansas Non Profit Association. He will help us define our niche to build up membership. We'll keep you posted on time and location. EVERYONE IS WELCOME TO PARTICIPATE!

Anyone interested in participating in the retreat may e-mail me at jane@janeleecomm.com or call 620-662-0076.

WEB SOURCES

A number of you have found Web sites that you want to share with the rest of us. As a service to the group at large, we will try to include a few of these sites each issue.



During these tough economic times, learn how to secure funds by showing a grantor that you can properly handle and control costs while delivering the promised services.

www.pnnonline.org/article.php?sid=555



Online Computer Library Center provides information about digitization at <http://digitalcooperative.oclc.org/>

Information about copyright issues, good practices, granting sources, and preservation can be found there. A special section highlights what other organizations and institutions are doing in the areas of digitization and preservation.



The National Archives and Records Administration (NARA) has released the "Access to Archival Databases" (AAD) system to the public.

AAD provides researchers with online access to more than 50 million historical electronic records organized in over 350 databases that were created by some 20 federal agencies. AAD enables researchers to search, retrieve,

print and download records. www.archives.gov/aad/



Successful grant writing involves the coordination of several activities, including planning, searching for data and resources, writing and packaging a proposal, submitting a proposal to a funder, and follow-up. This publication is an easy guide to these basic elements of grant writing. www.cpb.org/grants/grantwriting.html



PUBLISH is a free online magazine geared toward online publishing professionals. www.publish.com



BITS&PIECES

Wichita Professional Communicators awarded two scholarships at the end of the spring semester.

Molly Patricia Fox, a double major in Communications and Spanish at Wichita State University, received \$750, and Laura Packard, a graduating Newman University senior, was awarded \$250.

The WPC scholarship fund is fueled by raffles, judging projects and many volunteer donations.

Farewell to **Diane Zumwalt**, Wichita, who has moved to sunny Bullhead City, Ariz. The decision was kindled by her brother's glowing accounts of the desert metropolis and an absence of local job opportunities. We wish her well!

Long-time member **Aileen Mallory**, Topeka, fell on Memorial Day and cracked her hip and pelvis.

She is now in a very long and hard recovery process. You may let her know you're thinking about her by writing: Aileen Mallory, Atria Hearthstone Retirement Living, Room 335, Topeka, KS 66614.

Linda Gilmore, Clay Center, presented "The Giant at the Gate: Covering the Military Base on Your Doorstep" at the ninth Newspapers and Community-Building Symposium during the National

Newspaper Association convention recently in Kansas City, Mo.

Sue Novak, Topeka, was the keynote speaker at the Kansas Author's Club annual meeting in Topeka in May.

Jennifer Latzke and **Holly Martin**, both of Dodge City, recently won in the American Agricultural Editors' Association (AAEA) and Livestock Publications Council (LPC) competition at the Agricultural Publications Summit.

Jennifer, associate editor for *High Plains Journal*, placed first in the LPC Humor Writing category with her column entitled, "A duct tape solution."

Holly, editor for *High Plains Journal*, came home with two awards – a second place for her editorial, "Too close to home," and a second for her news story, "County tests response."

To view Jennifer and Holly's winning entries, go to: www.hpj.com.

Wichita Professional Communicators unveiled their new logo!



Wichita Professional Communicators

Associated with Kansas Professional Communicators and NPPW

A contest was conducted and Susan Harden, freelance medical artist, Wichita, had the winning entry! She was awarded a Wichita membership for her efforts!

WPC likewise awarded a local membership to David Kammerer, Envision, Wichita, for designing the group's Web site. David also trained Colleen Brink, WPC Web site editor, to maintain and update the site. Want to check it out? Go to: www.wichitaprofessionalcommunicators.org.

Jane Lee and **Sheila Lucia**, both of Hutchinson, won eight awards recently in the Kansas chapter of the Public Relations Society of America (PRSA) Clarus Awards. Honors included two Awards of Excellence and six Awards of Merit.

Kim Hurley Benson, Newton, was awarded four Awards of Excellence and one Award of Merit.

Janet Craghead, Wichita, received two Awards of Merit.

Deanna Harms, Wichita, was awarded two CLARUS citations and two Awards of Merit.

Beth Chiles Hershberger, Wichita, received two CLARUS awards.

Lathi de Silva, Wichita, received three CLARUS citations and two Awards of Excellence.

Carl Williams, Wichita, was awarded one CLARUS citation, two Awards of Excellence and two Awards of Merit.



It's award-winning!

The CommuniKPC received a first place award in the KPC communications contest and a third place award in the National Federation of Press Women's communications contest. It also won an Award of Merit in the Kansas chapter of the Public Relations Society of America (PRSA) Clarus Awards!

Kudos to long-term members!



REGIONAL MEETINGS

FLINT HILLS PRESS WOMEN

First Thursday evening of the month
Junction City or Abilene
Time and location vary.
Contact Gail Parsons
785-762-5000
flinthillspreswomen@
yahoo.com

WICHITA PROFESSIONAL COMMUNICATORS

First Wednesday of the month
Botanica, 701 Amidon
11:30 a.m.
(Lunch service begins at 11:15 a.m.)
Members: \$8 / Students: \$5.50
First-time visitors: \$5.50
Contact Becky Funke
316-942-5385

Six Kansas Professional Communicators recently received accolades from the National Federation of Press Women for their years as NFPW members!

Virginia Leete (1963), LuVerne Paine (1963), Eileen Charbo (1973), Linda Dueser Mattix (1973), Margaret Klenke (1973) and Evelyn Steimel (1973) were all honored.

Virginia Leete, Liberal, is retired.

In her employed past she worked for the *Southwest Daily Times* and KSCB radio, both in Liberal. She also was a stringer for the *Kansas City Star* and *Associated Press*.

Virginia has served on the Kansas Professional Communicators board (then Kansas Press Women), helping rewrite bylaws in 1979-1980. She was voted Woman of Achievement for KPW in 1981.

LuVerne Paine, Wichita, applied to *The Wichita Eagle* in 1952. She was hired as a photographer -- the first woman to work in the department. She retired in 1983.

In 1975 she co-authored the book, *Breath of Illusions*.

LuVerne was our Woman of Achievement in 1977.

Eileen Charbo, Santa Fe, is a freelance writer.

She worked for the *Topeka Capital-Journal* (previously the

Topeka Daily Capital.)

She also was a researcher for the Kansas State Historical Society. While working at the KSHS, Eileen was responsible for proving that *Little House on the Prairie* actually took place in Kansas!

Linda Dueser Mattix, Great Bend, joined the staff of the *Great Bend Tribune* in 1972. She worked for the *Tribune* for 22 years before accepting a position at Barton County Community College in 1994.

Linda earned a bachelor's degree in English from Emporia State Teachers College in 1972.

Margaret Klenke, Spearville,

began her journalism career late in life. She started at the *Spearville News* as salesperson, then later became editor. In 1974, she was named editor of the Catholic weekly and served in that capacity until retiring in 1990. She retired from the *News* in 1993.

Evelyn Steimel, Wright, writes a weekly column, "Senior Moments," for the *Dodge City Daily Globe*.

She was working for the *Globe* when she joined NFPW in 1973. Since then she has owned her own public relations firm, written and published several books and written for the *Southwest Kansas Senior Beacon*.



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620/662-0076

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316/978-6462

Carrie Dvorak, Second VP Bylaws
913/583-3400

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785/272-8681

Jennifer Latzke, Secretary
800-452-7171, ext. 1807

Gail Parsons, Contest

Carol Hockersmith, COA

Jeff Goudie, Historian

Sheila Lucia, Newsletter Editor

Grace Wilson, Parliamentarian

Judy Conkling, Publicity

Becky Funke, Scholarships

Amy Eck, Youth Contest

WANT TO JOIN KPC? CALL TERESA, OUR VP OF MEMBERSHIP!

NITTYGRITTY

CommuniKPC is a quarterly publication of Kansas Professional Communicators, an affiliate of National Federation of Press Women.

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