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K A N S A S P R E S S W O M E N

# communiKPW

FEBRUARY - MARCH 2001

## Come have a blast in Hutch!

CONFERENCE

**M**ark your calendars NOW!  
This is one conference not  
to be missed.

Special event planning and  
promotion and crisis communi-

**NEW  
NEWSLETTER**

**LOOK!  
CHECK  
IT OUT!!**



tions – two issues that can face  
anyone in communications – will  
headline the **2001 Kansas Press  
Women annual conference May  
5 in Hutchinson.**

Sessions will be in the Kansas  
Cosmosphere and Space Center,  
which houses one of the nation's  
best collections of air  
and space artifacts.

Conference events  
include:

- Lori Cook  
North, marketing  
director of the 2002  
U.S. Women's  
Open, will share insights into  
promoting the ultimate women's  
golf championship, which will be  
hosted at Hutchinson's renowned  
Prairie Dunes golf course.
- New KPW Patron(s) will be  
honored at the annual Patrons'  
Luncheon.
- Speakers representing both  
news and public relations sectors  
will discuss crisis communications  
relating to the Hutchinson gas  
disaster. After a session with all

speakers, we'll break into separate  
"news" and "PR" tracks for in-  
depth discussion in each area.

- Winners will be honored at  
the annual KPW Communications  
Contest awards banquet Saturday  
evening. (We'll be out early!)

A VIP tour of the Cosmosphere  
and other special  
events are being  
planned.

"We're also  
encouraging  
members to bring  
their families,"  
said Jane Lee,

conference co-planner. "Between  
the Cosmosphere, an exotic animal  
farm, Cinco de Mayo, great  
antiquing and other special events,  
Hutchinson offers a lot of  
entertainment for families."

A block of rooms has been  
reserved at the Ramada Inn.

Plans are still in the making so  
watch the mail and the next issue  
of *communiKPW* for details.

We'll be expecting you! And  
that's no idle threat!

**KPW CONFERENCE  
Saturday, May 5  
Hutchinson  
800-354-3178  
janelee@midusa.net**



## CALL FOR PATRON NOMINATIONS!

DO YOU KNOW  
SOMEONE WHO  
SHOULD BE INVITED  
TO BECOME A

KANSAS PRESS  
WOMEN PATRON?

A KPW PATRON  
MAKES A ONE-TIME  
CONTRIBUTION OF  
\$500 TO SUPPORT  
KPW'S SCHOLARSHIP  
FUND. PATRONS  
BECOME LIFETIME  
KPW MEMBERS AND  
INCLUDE SOME OF  
KANSAS' MOST  
PROMINENT WOMEN.

TO MAKE  
SUGGESTIONS  
OR REQUEST  
A NOMINATION  
FORM, PLEASE  
CONTACT

GRACE L. WILSON,  
KPW PATRON CHAIR

E-MAIL:  
GWILSON1@KSCABLE.COM  
1623 SW 28TH TERR.  
TOPEKA, KS 66611  
785-235-8452



# APPLY NOW

...for these not-so-mini grants!

You have until April 30 to apply for a Kansas Press Women mini-grant for professional development. This new pilot program, offering \$1,000 in grants this fiscal year, enables all members in good standing to apply for up to \$100 in reimbursement for the cost of educational programs.

Grants are awarded based on the proportion of KPW members in the four districts.

Grant criteria are as follows:

- Mini-grants are available to those who have paid for and completed an professional development program.
- Mini-grants do not apply to travel, lodging or food expenses.
- KPW dues must be paid in full.
- Dues or fees for KPW / NFPW conferences are not reimbursable.
- Students are not eligible.
- Mini-grants are issued on a first-come, first-served basis.

To apply:

- Submit your request in writing by April 30.
- Include a copy of the receipt or check, a copy of the program or promotional brochure, and a letter including when and where you participated in the program.
- Send your application to: Becky Funke, #9 Argon Dr., Goddard 67052, 316-794-2570, or Nancy Trowbridge, 3300 NW Hickory Ridge Lane, Topeka 66618, 785-350-5782.



## NEW EDITOR

It's daunting taking over a newsletter that has been produced by another individual for the past 15 years. Having that person be another KPW member makes it even more challenging!

With kudos to Nancy Borst for her dedication and service to our organization, I take the reins and responsibility of editing your bimonthly newsletter.



Although the format and design have changed somewhat, your input and information is still crucial for the newsletter to be as effective as possible. So don't stop faxing,

e-mailing, and sending information on yourself and others! (See contact information on the back page.)

For those of you unfamiliar with me, a little background information:

I graduated from Illinois State University in Normal, Ill., with a bachelor of science degree in communication and a minor in public relations. I joined Jane Lee Communications, Ltd., in Hutchinson 13 years ago, and am senior associate for the agency.

I look forward to working with each and every one of you in the upcoming months, and hope to meet many of you at the state conference here in Hutchinson in May!

Sheila Lucia

ONLY BY WORKING TOGETHER  
AND POOLING OUR IDEAS CAN  
WE MAKE KPW MORE RESPONSIVE  
TO ITS MEMBERS.

## REFLECT/RESOLVE

As we enter a new year, and a truly new millennium, some organization-wide resolutions are in order.

What better time than now to reflect on the past and make a commitment to the future?

KPW's networking, educational and leadership activities benefit our members...we award scholarships...recognize member achievements...provide opportunities to further develop our organizational and communications skills.

No doubt we can do even more!

I invite all KPW members to participate in this process to help our organization grow and change to meet our personal needs.



Let's stop for a moment and consider what KPW means to us. What are the personal and professional gains KPW helps us achieve?

Is the organization what we want and need? How can KPW be made better for every member? What are the five aspects of KPW (ranked in order) that we most value?

What steps must we take to implement our resolutions? By identifying ways to strengthen our organization, it will become easier to see the direction it should take.

We need your input. I hope you will take a few minutes to send me or another officer your comments and ideas by March 30.

In addition, keep these sample resolutions in mind:

- Give KPW officers and board members feedback on programs.
- Send news items for the newsletter.
- Attend the spring conference.
- Volunteer for a KPW position.
- Serve the organization when asked.
- Tell colleagues about KPW.
- Invite potential members to KPW functions.
- Nominate Patrons.
- Recruit one new member each year.
- Donate time or money to a local, state or national scholarship effort.

Mary Ann Clift  
KPW President

### ATTENTION FIRST-PLACE WINNERS

...IN THE 2001  
KANSAS PRESS  
WOMEN COMMUNICA-  
TIONS CONTEST!



IF YOU WISH YOUR  
FIRST-PLACE ENTRY  
TO BE FORWARDED  
TO NATIONAL  
COMPETITION, YOU  
MUST HAVE YOUR  
CHECK FOR \$20 PER  
ENTRY TO THE  
CONTEST CHAIR  
BY MARCH 8.

SEND YOUR CHECK  
TO: KPW  
COMMUNICATIONS  
CONTEST,  
P.O. BOX 11834  
TOPEKA  
66601-1834.

ALL FIRST-PLACE  
WINNERS HAVE  
BEEN NOTIFIED.  
MORE ON THE  
2001 COMPETITION  
IN THE NEXT ISSUE.

## BITS&PIECES

Connie Van Zandt has moved to Memphis, Tenn., and currently holds membership in both Kansas and Tennessee press women groups.



She invites everyone down for a visit. (But Connie, do you have room?) Here's how you can reach

Connie: 1387 Central Ave., #1007, Memphis, TN 38104  
901-722-5522 • E-mail:  
interchange86@hotmail.com.  
We'll miss you, Connie!

Vivien Sadowski, Abilene,  
National Federation  
of Press Women  
president and one  
of KPW's own, was  
a speaker for Kansas



State University's Huck Boyd Communications Lecture Series and the annual meeting in Kansas City of Kansas and Missouri AP editors. Among other topics, she spoke on NFPW's First Amendment Network.

Kansas journalists, writers and, indeed, all who enjoy KANSAS! magazine are mourning the death of its editor, **Andrea Glenn**.



## REGIONAL MEETINGS

### WICHITA

PRESS WOMEN,  
FIRST WEDNESDAY  
OF THE MONTH  
AT NOON,  
USUALLY AT  
BOTANICA, THE  
WICHITA GARDENS,  
701 AMIDON.

MEMBERS/GUESTS:  
\$7.50

STUDENTS: \$5

CALL 316-942-5385

### TOPEKA

PRESS WOMEN,  
FOURTH TUESDAY  
OF THE MONTH  
AT 11:45 A.M.

COST AND  
LOCATION VARY.  
CONTACT SUE NOVAK.  
SNOVAK@KSHS.ORG

CALL DISTRICT  
DIRECTORS FOR  
OTHER AREAS.

# Is KPW for you?

Yes! If you create, work with or supervise communication materials or programs for pay, KPW is for you!

We're an organization for women – and men. For full-time employees and part-timers. For freelancers...and students.

What began as a support organization for women in the print media nearly 60 years ago has broadened to include communication professionals from a variety of industries.

Our members are in news reporting, public relations, photography, fund-raising, education and much more.

Why do we call ourselves Kansas Press Women if men are members? Call it heritage. Call it habit. More on that later...

## WHY BE A KPW MEMBER?

These are just a few reasons:

- Statewide networking among a broad base of communication professionals on all levels
- Annual state conferences and seminars

- Regional monthly meetings
- Annual communications contest
- State and national publications
- Automatic acceptance into the



National Federation of Press Women, which offers publications, annual conventions, workshops, a national communications contest and scholarships for professionals.

NFPW also is active on the national level in addressing such issues as First Amendment rights, literacy, censorship, freedom of information and much more.

To check into KPW membership, contact the district director nearest you in the list below.



## BOARD MEMBERS

### President

Mary Ann Clift, Topeka

### VP Membership

Jane Lee, Hutchinson

### Second VP Bylaws

To be filled

### Treasurer

Sue Novak, Topeka

### Secretary

Rebecca Peak, Great Bend  
(Executive committee)

### East District

Melanie Kitchner, Topeka  
785/234-9336

### North Central District & Past President

Carol Hockersmith, Manhattan  
785/587-9357

### Northwest District

Linda Kenyon, Great Bend  
620/792-1211

### South District

Teresa Veazey Heying, Wichita  
316/978-6413

## NITTYGRITTY

CommuniKPW is a bimonthly publication of Kansas Press Women, an affiliate of the National Federation of Press Women.

### KPW President

Mary Ann Clift  
5008 SW Brentwood Road  
Topeka, KS 66606-2210  
785-350-5853 (W)  
E-mail:cliftma@menningeredu

Next news deadline:  
March 30, 2001

### News items should be sent to:

Sheila Lucia, Editor  
P.O. Box 2767  
Hutchinson, KS 67504-2767  
620-662-0076 (W)  
Fax: 620-662-1221  
E-mail: janelee@midusa.net

communiKPW

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