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KPW?

K A N S A S P R E S S W O M E N

# communiKPW

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## 2001 PATRONS

# Amazing women!

Kansas Press Women were again honored as two outstanding women were named as the newest KPW patrons at the state conference May 5 in Hutchinson.

Our new inductees are Linda Reinhardt of Erie, Kansas, and Pamela G. Hollie, a native Kansan now living in Gambier, Ohio.

Each patron makes a one-time \$500 contribution to KPW's scholarship program. In return, our patrons, among the most outstanding Kansans, become lifetime KPW members.

*Linda and Pamela, we are proud to have you as KPW Patrons.*

Linda was elected chair of the American Farm Bureau Federation Women's Committee in 1993 and retired from that position in January 2001.

A member of the national board during that time, she also served 17 years as chair of the Kansas Farm Bureau Women's Committee and a member of the KFB board.

Linda has traveled the world on behalf of agriculture and rural women. At the International Federation of Agricultural

Producers meeting in 1998 in the Philippines, she was elected to head the IFAP's Standing Committee on Women in Agriculture.

In 1999 Linda represented the IFAP on a panel at a Food and Agriculture Organization United Nations meeting in Rome.

She has served on the Kansas Council of Vocational Education and in 1990 was elected to the board of directors of the Kansas State University Alumni Association.

Linda and her husband, Richard, are cattle producers near Erie. He served as State Representative for 12 years in the Kansas Legislature, retiring in January 2001.



*Pamela Hollie*

Pam is Kiplinger Professor of Public Affairs Journalism at Ohio State University School of Journalism, Columbus, Ohio.

She is responsible for the Kiplinger Program in Public Affairs (See PATRON..., page 4)



*Linda Reinhardt*



## Meet our COA!

**DONNA DILSAVER IS NAMED KANSAS PRESS WOMEN 2001 COMMUNICATOR OF ACHIEVEMENT! FIND OUT WHY, ON PAGE 3.**



**MEMBERS...HELP KEEP OUR COSTS DOWN!  
WHEN YOU HAVE A CHANGE OF ADDRESS, PLEASE  
CALL BECKY FUNKE, 316/794-2570 OR E-MAIL  
dfunke@feist.com SO WE SEND YOUR NEWSLETTER  
TO THE CORRECT ADDRESS! THANK YOU!**

# What a blast!

## Welcome our newest members!

A BIG KPW welcome to:

### DIANNE LAWSON

Adoption social worker and freelance writer  
Lutheran Social Service  
2942 SW Wanamaker Drive  
Topeka, KS 66614  
785-272-7883  
dlawson@lss-ksok.org

### FAITH DEVEAUX

Author  
3013 SW Eveningside Drive  
Topeka, KS 66614  
785-273-1287  
fai29@aol.com

*Welcome Dianne and Faith!*



Wow! What an experience! We want to thank everyone who attended the state conference in May in Hutchinson, and helped make it a success!

From Friday's board meeting through the banquet Saturday night, talented, gracious women enjoyed the opportunity to network and become better acquainted.

For those of you who couldn't attend, following is a recap of the weekend's activities.

The board met Friday night, and the following key actions were taken:

- Affirming the appointment of Carolyn Glade Dvorak of DeSoto as Second Vice President – Bylaws.

- Renewing the professional migrant program for a second year.
- Increasing state dues from \$24 to \$30 in 2002.
- Increasing from \$3 to \$5 the entry fee for the All-Kansas Write-Off, the state high school communications contest KPW sponsors with the Kansas Scholastic Press Association.

For a complete copy of board minutes, contact Mary Ann Clift. (Contact information on back page.)

We had 50 registered conference-goers. Twenty-nine were KPW members, 21 (including 12 students) were non-members. We had 42 individuals at our Patron/Scholarship Luncheon, and a rowdy 35 at the awards banquet.

Contact Sheila Lucia, sheilamariel@hotmail.com for a complete list of conference attendees.

We wrapped up the conference at Saturday night's awards banquet. Sally Snell, 2001 Communications Contest chair, presented the awards, including the Sweepstakes Award to Jan Biles. Colleen Brink, Communicator of Achievement chair, announced Donna Dilsaver as the 2001 COA recipient.

Now it's time to start planning next year's conference! Are we Topeka-bound?

**Sheila Lucia and Jane Lee,**  
Conference Co-chairs

## GROUP EFFORT CRUCIAL

From the opening session to the delivery of the last award at the banquet that capped off the day, the KPW conference in Hutchinson on May 5 was a class act.

Well planned and executed, the conference left attendees informed and inspired. It served as a masterful example of how to promote and conduct special events and how to handle crises – such as the last-minute cancellation of a key speaker.

Even those of us working outside the public relations arena learned helpful lessons. I doubt I'll ever get up the nerve to take

on a juggling act like those performed by Lori Cook North with the 2002 U.S. Women's

Open or Casey Ritchie of Wichita Festivals, Inc. But I can see that those two dynamos are both wizards of management and delegation.

Their ability to organize, promote and pull off major events draws greatly on their

talent for drafting and motivating volunteers. They know how to make all that work sound like fun!

Much the same holds true of a KPW conference. It's a group effort with individual rewards.

At the KPW board meeting the



**PRESIDENT'S PERSPECTIVE**

night before the conference, Jane Lee encouraged us all to pitch in to make future conferences truly representative of our statewide membership.

You don't have to live in the host city to help out. You can supply mailing lists, make local announcements to other professional groups, solicit corporate sponsorships, and encourage attendance.

That's what it takes to make a good conference work. And it's a good rule for us all to keep in mind as we plan future events.

*Mary Ann Clift*

**Mary Ann Clift**  
KPW President

## Donna Dilsaver...

# COMMUNICATOR OF ACHIEVEMENT

Donna Dilsaver was named the 2001 KPW Communicator of Achievement at the KPW state conference on May 5 in Hutchinson.

Donna is a pioneer both in the communications field and in recognizing women in their profession.

In addition to her professional accomplishments, she has long used her skills to advance numerous civic projects and agencies, including managing the news bureau at the Miss USA Pageant for four years and serving as spokesperson for the Save the Orpheum historic theater.

She launched her writing career at the age of 15 as the first female



sports writer for the *Wichita Eagle*. On most occasions, she was the only female in the press box.

But she proved herself with credible reporting, earning the respect of professionals both on and off the field.

It was those early years as a reporter that set the theme for her strong will and tenacity to succeed. From that point on, she emphatically forged on as a pioneer of positive change for all professionals.

In college, she changed her major from English to sociology because she "wanted to help change the world," a creed she maintains today, nearly half a century later.

She had a long career in public relations for the Wichita Area Girl Scouts and Kansas Gas and Electric. She founded Women in Energy and implemented several awards to recognize women for their professional achievements.

Today she serves on the boards of Orpheum Performing Art Centre, Girl Scout Alumni and Friends, Wichita Convention Sports Foundation, Friends University Alumni Council, United Way, Wichita Convention Foundation and Mid-America All-Indian Museum.

A long-time member of KPW, she organized and ran the first news bureau at the national convention.

— Colleen Brink  
2001 COA Chair

## 2001 contest wrap-up

Thirty-three contestants entered the 2001 Kansas Press Women Communications Contest in 66 categories.

A total of 137 entries qualified for judging. Of the 137 entries, 126 received an award, and 59 were awarded first place. (See break-out of winners on insert.)



## Scholarship winners announced!

Kansas Press Women honored four scholarship recipients at the conference Patron/Scholarship Luncheon.

The \$500 scholarships are presented annually, one to a student at each of four universities: Fort Hays State, Kansas State, Wichita State and the University of Kansas. These scholarships are made possible through KPW Patron contributions.

• **PAST PRESIDENTS SCHOLARSHIP**  
Joseph Greene, Clay Center, junior, Fort Hays State University

Greene is an information networking major. His goal is to become a radio sports director/

play-by-play announcer.

• **ABELS-ANKENY SCHOLARSHIP**

Erin Pennington, Hesston, junior, Kansas State University  
Pennington, a public relations



By Linda Dueser, Scholarship Director

major, seeks a career in the PR field.

• **KPW SCHOLARSHIP**

Jodie Kautzmann, Bellevue, Neb., junior, University of Kansas

A journalism major with an emphasis in strategic communications, Kautzmann plans a career in marketing.

• **MAMIE BOYD SCHOLARSHIP**

Teshia Morris, Wichita, junior, Wichita State University

A print journalism major, she plans to attend graduate school and work as a copy editor.

Congratulations to all four recipients.



Two teams of judges reviewed the entries: The University of Wisconsin-River Falls Department of Journalism, and the Department of Journalism and Printing, Arkansas State University.

Wichita Press Women are currently slated to handle the 2002 contest.

Sally Snell, 2001 KPW  
Communications Contest Chair



## REGIONAL MEETINGS

### WICHITA

PRESS WOMEN,  
FIRST WEDNESDAY  
OF THE MONTH  
AT NOON,  
USUALLY AT  
BOTANICA, THE  
WICHITA GARDENS,  
701 AMIDON.

MEMBERS/GUESTS:  
\$7.50

STUDENTS: \$5

CALL 316-942-5385

### TOPEKA

PRESS WOMEN,  
FOURTH TUESDAY  
OF THE MONTH  
AT 11:45 A.M.

COST AND  
LOCATION VARY.

CONTACT SUE NOVAK.  
SNOVAK@KSHS.ORG

CALL DISTRICT  
DIRECTORS FOR  
OTHER AREAS.

# Patron Proud

(Continued from front page)

Journalism, a mid-career master's degree program. Pam oversees the selection of fellows, a guest speaker program, master's projects, an endowment program and the publication of *The Kiplinger Report*.

Formerly deputy director of The Nature Conservancy of the Asian-Pacific Region, Pam served as foundation representative to the Asia Foundation in the Philippines from 1992 to 1997, addressing such issues as access to justice, sustainable development and the role of civil society.

From 1987 to 1990 Pam was director of the Knight-Bagehot Fellowship in Business and Economics Journalism at Columbia University's Graduate School of Journalism.

Pam, who grew up in Topeka, earned her master's degree in journalism at Columbia University and her bachelor's degree at Washburn University, where she was editor of the *Washburn Review*. She is a Washburn University Trustee. Her husband, P. F. Kluge, is the author of several books.



## WANT TO JOIN KPW?

CALL THE DISTRICT DIRECTOR

NEAREST YOU! SEE PHONE

NUMBERS BELOW.

# GRANTS & NETWORKING

Professional development mini-grants...networking... job information. It's all yours with a membership in Kansas Press Women.

Our **Professional Development Mini-Grant Program** has been extended another year. Just submit conference information and receive a \$100 mini-grant. Call Becky Funke, 316/794-2570, or Nancy Trowbridge, 785/350-5782, for details. What a great deal!

**Networking** was in full evidence throughout the conference May 5.

One freelancer made a contact with a potential interviewee and came away with a great story idea. Student participants learned of summer internships. And those are just two examples!

Think about it. As a member, you have the opportunity to network with professionals in *all areas* of communications... *throughout the state*.

Exchange ideas...learn about job openings...expand your horizons.

It's all yours with KPW!



## BOARD MEMBERS

### President

Mary Ann Clift, Topeka

### VP Membership

Jane Lee, Hutchinson

### Second VP Bylaws

Carolyn Dvorak

### Treasurer

Sue Novak, Topeka

### Secretary

Rebecca Peak, Great Bend  
(Executive committee)

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Melanie Kitchner, Topeka  
785/234-9336

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785/587-9357

### Northwest District

Linda Kenyon, Great Bend  
620/792-1211

### South District

Teresa Veazey Heying, Wichita  
316/978-6413

# NITTYGRITTY

CommuniKPW is a bimonthly publication of Kansas Press Women, an affiliate of the National Federation of Press Women.

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Next news deadline:  
July 20, 2001

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